



MAGAZINE

MEDIA PACK
2016 / 2017

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FIGURES & STATS

250,000+
READERSHIP
VIEWS

Since our launch in winter 2014, our readership has evolved into a 18-35 demographic

25,000
COPIES
PER ISSUE

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Boohoo.com, Debenhams, Flannels, Forever Unique, Glamorous, Gusto, La Belle Assiette, Manchester House, Midland Hotel, Next, Pretty Little Thing, Renault, Tattu, The Sheridan, University of Salford, Zouk

f
3.5K
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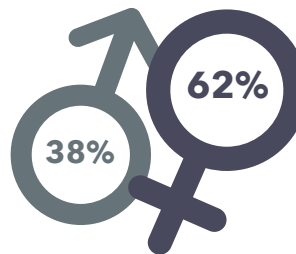
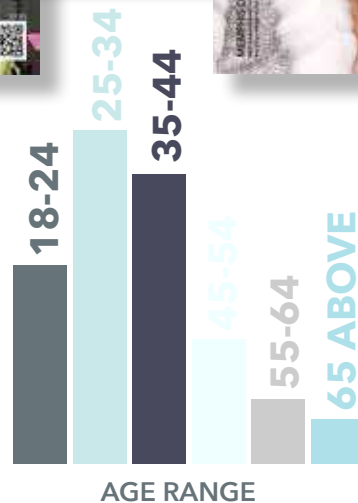
i
1.9K
FOLLOWERS



100-PAGE
PRINTED
QUARTERLY

Lifestyle content:

Fashion, Lifestyle, Travel, Food & Drink and Personality Profiles



READER RATIO

Stocked and free to collect in Manchester hotels, boutiques, corporate locations, restaurants & bars

ITV PLC, Jones Lang La Salle, Linley House, Manchester airport lounges, MediaCity, Network Rail Square One, Sainsbury's Regent Road, Spinningfields Hardeman, St James House, Tesco - City Centre, Didsbury & Salford Quays, The Hive, The Palace Aparthotel, Velvet Hotel

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THE MUSEUM OF SCIENCE
& INDUSTRY, MANCHESTER



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Raddisson Blu Airport & 5* Edwardian
The Light Aparthotels
Hilton & Hilton Double tree



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